

# TKR Series

Whether you need to display stock figures, sports scores, company announcements, or twitter feeds, the TKR series has a model that can adapt to your design and impress your viewers. TKR signs, commonly referred to in the industry as “tickers,” are signs that never pause. Their bright color, high resolution and seamless flow of information make them a natural eye magnet and an improvement to any space.

The full color ticker below crowned the lobby of BP’s Chicago headquarters. The circular display allows waiting clients to view the latest updates from any angle in the plush seating area.

A series of red tickers as shown at bottom right were recessed into the beams of the University of Michigan’s Image café. Streaming text climbs the vertical display before turning to run parallel to the floor in this techy hangout spot.

With our staff of experienced engineers, Sunrise is equipped to work with any client to achieve the visual presentation desired.

## Key Features:

### FLEXIBILITY:

Flex chassis are capable of adapting to convex, concave, right-angle, or combination surfaces.

### EASY INSTALLATION:

Product is designed for minimal on-site assembly. Cabinet is lightweight for ease of lifting. Standard installations use cleat and rail mounting system. Ceiling mount and other custom mounting configurations are also available.

### BRIGHTNESS:

Standard and Premium brightness models are offered to accommodate low and high level lighting environments.

### SIMPLE INTEGRATION

Setup connections within minutes whether using a data feed for live content or Imagekey software for programmable messages.





## TKR Series Product Details

Customizable in style, length and configuration, the TKR is a versatile and dynamic signage product. Visit our website today to view our latest projects.

**Extendability** – All TKR models are infinitely extendable by the foot to meet custom length requirements.

**Color** – All models available in full color; select models available in red.

**Mounting** – Standard mounting procedure uses cleat and rail to attach ticker cabinet to wall surface. Custom mounting options are also available for suspended, embedded and vertical mounting requirements.

**Finishes** – Powder coated aluminum, brushed aluminum and custom steel chassis are available to suit any architectural environment.

**Control Options** – 1) ImageKey software will allow the user to program the ticker with custom messages, bitmaps or RSS and Twitter feeds. 2) A third party data subscription will allow the user to choose a feed for sports, news, etc. and also to create content online using the provider's interface. 3) Custom software solutions can also be provided.

ABOUT US

## Sunrise Systems

An industry leader since 1976, Sunrise Systems has built LED products for everyone from small businesses to major corporations. Our award-winning systems are installed in transit systems, financial institutions, malls, museums, theaters, casinos, convention halls, and ballparks worldwide. If you can imagine it, Sunrise Systems can create it. We have the experience, the expertise and the passion to capture a vision and execute with success. Contact us today to learn how we can help get your idea up in lights.

CONTACT

SUNRISE SYSTEMS INC.

720 Washington Street  
Pembroke, MA 02359

☎ 781.826.9706

☎ 781.826.0061

[sunrisesystems.com](http://sunrisesystems.com)

[sales@sunrisesystems.com](mailto:sales@sunrisesystems.com)